

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

DUPLICATE INVOICE

Advertiser	Priorities USA Action
Product	PRIORITIES USA 4554
Estimate Number	4554

Invoice #	165031-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/12/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	165031
Alt Order #	08290025
Deal #	
Order Flight	09/06/16 - 09/12/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Today Show III	10-11a								
		Q4 ISSUE V5.9			09/06/16 to 09/12/16	4x	MTWTF--				
	WRAL			Tu	09/06/16	:30	10:59 AM	PRA-TV16-20H	\$350.00		1
	WRAL			W	09/07/16	:30	10:28 AM	PRA-TV16-20H	\$350.00		2
	WRAL			Th	09/08/16	:30	10:38 AM	PRA-TV16-20H	\$350.00		4
	WRAL			M	09/12/16	:30	10:54 AM	PRA-TV16-24H	\$350.00		3
2	WRAL	Tonight Show	11:35p-1237xm								
		Q4 ISSUE V5.9			09/06/16 to 09/12/16	2x	MTWT---				
	WRAL			Tu	09/06/16	:30	12:13 AM	PRA-TV16-20H	\$400.00		1
	WRAL			W	09/07/16	:30	12:29 AM	PRA-TV16-20H	\$400.00		2
3	WRAL	WRAL Noon News	12-1p								
		Q4 ISSUE V5.9			09/06/16 to 09/12/16	2x	MTWTF--				
	WRAL			F	09/09/16	:30	12:52 PM	PRA-TV16-24H	\$800.00		2
	WRAL			M	09/12/16	:30	12:51 PM	PRA-TV16-24H	\$800.00		1
4	WRAL	Dr. Phil	3-4p								
		Q4 ISSUE V5.9			09/06/16 to 09/12/16	2x	MTWTF--				
	WRAL			Tu	09/06/16	:30	3:20 PM	PRA-TV16-20H	\$700.00		1
	WRAL			W	09/07/16	:30	3:12 PM	PRA-TV16-20H	\$700.00		2
5	WRAL	WRAL 4p News	4-5p								
		Q4 ISSUE V5.9			09/06/16 to 09/12/16	2x	MTWTF--				
	WRAL			Tu	09/06/16	:30	4:41 PM	PRA-TV16-20H	\$900.00		1
	WRAL			Th	09/08/16	:30	4:38 PM	PRA-TV16-20H	\$900.00		2
6	WRAL	WRAL 5p News	5-530p								
		Q4 ISSUE V5.9									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

DUPLICATE INVOICE

Advertiser	Priorities USA Action
Product	PRIORITIES USA 4554
Estimate Number	4554

Invoice #	165031-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/12/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	165031
Alt Order #	08290025
Deal #	
Order Flight	09/06/16 - 09/12/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL	WRAL 5p News	5-530p								
		Q4 ISSUE V5.9									
				09/06/16 to 09/12/16		3x	MTWTF--				
	WRAL			Tu	09/06/16	:30	5:13 PM	PRA-TV16-20H	\$1,800.00		3
	WRAL			F	09/09/16	:30	5:28 PM	PRA-TV16-24H	\$1,800.00		2
	WRAL			M	09/12/16	:30	5:27 PM	PRA-TV16-24H	\$1,800.00		1
7	WRAL	WRAL 530a News	530a-6a								
		Q4 ISSUE V5.9									
				09/06/16 to 09/12/16		2x	MTWTF--				
	WRAL			Tu	09/06/16	:30	5:28 AM	PRA-TV16-20H	\$1,100.00		2
	WRAL			M	09/12/16	:30	5:54 AM	PRA-TV16-24H	\$1,100.00		1
8	WRAL	WRAL 530p News	530-6p								
		Q4 ISSUE V5.9									
				09/06/16 to 09/12/16		2x	MTWTF--				
	WRAL			W	09/07/16	:30	5:37 PM	PRA-TV16-20H	\$2,000.00		2
	WRAL			Th	09/08/16	:30	5:46 PM	PRA-TV16-20H	\$2,000.00		3
9	WRAL	WRAI 6p News	6p-6:30p								
		Q4 ISSUE V5.9									
				09/06/16 to 09/12/16		3x	MTWTF--				
	WRAL			Tu	09/06/16	:30	6:22 PM	PRA-TV16-20H	\$2,500.00		1
	WRAL			W	09/07/16	:30	6:28 PM	PRA-TV16-20H	\$2,500.00		3
	WRAL			Th	09/08/16	:30	6:29 PM	PRA-TV16-20H	\$2,500.00		2
10	WRAL	WRAL AM News 6-7a	6a-7a								
		Q4 ISSUE V5.9									
				09/06/16 to 09/12/16		2x	MTWTF--				
	WRAL			Tu	09/06/16	:30	6:38 AM	PRA-TV16-20H	\$2,000.00		2
	WRAL			M	09/12/16	:30	6:38 AM	PRA-TV16-24H	\$2,000.00		1
11	WRAL	NBC Nightly News M-F	630-7p								
		Q4 ISSUE V5.9									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

DUPLICATE INVOICE

Advertiser	Priorities USA Action
Product	PRIORITIES USA 4554
Estimate Number	4554

Invoice #	165031-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/12/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	165031
Alt Order #	08290025
Deal #	
Order Flight	09/06/16 - 09/12/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WRAL	NBC Nightly News M-F	630-7p								
		Q4 ISSUE V5.9									
					09/06/16 to 09/12/16	3x	MTWTF--				
	WRAL			Tu	09/06/16	:30	6:52 PM	PRA-TV16-20H	\$2,300.00		2
	WRAL			F	09/09/16	:30	7:00 PM	PRA-TV16-24H	\$2,300.00		1
	WRAL			M	09/12/16	:30	6:59 PM	PRA-TV16-24H	\$2,300.00		3
12	WRAL	Inside Edition	7-730p								
		Q4 ISSUE V5.9									
					09/06/16 to 09/12/16	4x	MTWTF--				
	WRAL			Tu	09/06/16	:30	7:29 PM	PRA-TV16-20H	\$1,300.00		2
	WRAL			W	09/07/16	:30	7:20 PM	PRA-TV16-20H	\$1,300.00		3
	WRAL			Th	09/08/16	:30	7:21 PM	PRA-TV16-20H	\$1,300.00		4
	WRAL			F	09/09/16	:30	7:29 PM	PRA-TV16-24H	\$1,300.00		1
13	WRAL	Today Show	7-9a								
		Q4 ISSUE V5.9									
					09/06/16 to 09/12/16	8x	MTWTF--				
	WRAL			Tu	09/06/16	:30	7:19 AM	PRA-TV16-20H	\$900.00		7
	WRAL			Tu	09/06/16	:30	7:29 AM	PRA-TV16-20H	\$900.00		1
	WRAL			W	09/07/16	:30	8:39 AM	PRA-TV16-20H	\$900.00		2
	WRAL			Th	09/08/16	:30	7:58 AM	PRA-TV16-20H	\$900.00		3
	WRAL			F	09/09/16	:30	8:38 AM	PRA-TV16-24H	\$900.00		6
	WRAL			F	09/09/16	:30	8:59 AM	PRA-TV16-24H	\$900.00		4
	WRAL			M	09/12/16	:30	7:29 AM	PRA-TV16-24H	\$900.00		5
	WRAL			M	09/12/16	:30	8:37 AM	PRA-TV16-24H	\$900.00		8
14	WRAL	Entertainment Tonight	730-8p								
		Q4 ISSUE V5.9									
					09/06/16 to 09/12/16	2x	MT--F--				
	WRAL			Tu	09/06/16	:30	7:56 PM	PRA-TV16-20H	\$1,200.00		2
	WRAL			M	09/12/16	:30	7:42 PM	PRA-TV16-24H	\$1,200.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

DUPLICATE INVOICE

Advertiser	Priorities USA Action
Product	PRIORITIES USA 4554
Estimate Number	4554

Invoice #	165031-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/12/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	165031
Alt Order #	08290025
Deal #	
Order Flight	09/06/16 - 09/12/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	Today Show II	9a-10a								
		Q4 ISSUE V5.9									
					09/06/16 to 09/12/16	4x	MTWTF--				
	WRAL			Tu	09/06/16	:30	9:54 AM	PRA-TV16-20H	\$400.00		2
	WRAL			W	09/07/16	:30	9:58 AM	PRA-TV16-20H	\$400.00		1
	WRAL			F	09/09/16	:30	9:29 AM	PRA-TV16-24H	\$400.00		3
	WRAL			M	09/12/16	:30	9:29 AM	PRA-TV16-24H	\$400.00		4
16	WRAL	Late News	11-1135p								
		Q4 ISSUE V5.9									
					09/06/16 to 09/12/16	2x	MTW-FS-				
	WRAL			W	09/07/16	:30	11:24 PM	PRA-TV16-20H	\$1,800.00		1
	WRAL			M	09/12/16	:30	11:30 PM	PRA-TV16-24H	\$1,800.00		2
17	WRAL	America Ninja Warrior	8-10p								
		Q4 ISSUE V5.9									
					09/12/16 to 09/18/16	1x	1-----				
	WRAL			M	09/12/16	:30	8:25 PM	PRA-TV16-24H	\$3,500.00		1
18	WRAL	WRAL News 6a-8a	6a-8a								
		Q4 ISSUE V5.9									
					09/05/16 to 09/11/16	1x	-----1-				
	WRAL			Sa	09/10/16	:30	6:10 AM	PRA-TV16-24H	\$500.00		1
19	WRAL	WRAL SAT 7-730p News	7p-730p								
		Q4 ISSUE V5.9									
					09/05/16 to 09/11/16	1x	-----1-				
	WRAL			Sa	09/10/16	:30	7:18 PM	PRA-TV16-24H	\$725.00		1
20	WRAL	On The Record Sat 730p	730-8p								
		Q4 ISSUE V5.9									
					09/05/16 to 09/11/16	1x	-----1-				
	WRAL			Sa	09/10/16	:30	7:41 PM	PRA-TV16-24H	\$175.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

DUPLICATE INVOICE

Advertiser	Priorities USA Action
Product	PRIORITIES USA 4554
Estimate Number	4554

Invoice #	165031-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/12/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	165031
Alt Order #	08290025
Deal #	
Order Flight	09/06/16 - 09/12/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	750
Product 1/2	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WRAL	Saturday Today 1 Hour	8-9a								
		Q4 ISSUE V5.9									
					09/05/16 to 09/11/16	1x	-----1-				
	WRAL			Sa	09/10/16	:30	9:00 AM	PRA-TV16-24H	\$600.00		1
25	WRAL	America's Got Talent	8-9p								
		Q4 ISSUE V5.9									
					09/05/16 to 09/11/16	1x	--1----				
	WRAL			W	09/07/16	:00			\$3,500.00	See MG 25.2	1
	WRAL	Wednesday Hr 1		W	09/07/16	:30	8:58 PM	PRA-TV16-20H	\$5,500.00	MG for 25.1 09/07	2
27	WRAL	Today Show II	9a-10a								
		Q4 ISSUE CARD V8.23									
					09/05/16 to 09/11/16	2x	-TWTF--				
	WRAL			W	09/07/16	:30	9:30 AM	PRA-TV16-20H	\$800.00		1
	WRAL			F	09/09/16	:30	9:59 AM	PRA-TV16-24H	\$800.00		2
<u>Aired Spots</u>				55							

<u>Gross Total</u>	\$69,600.00	
<u>Agency Commission</u>	\$10,440.00	
<u>Net Amount Due</u>	\$59,160.00	Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.